

Child Development Centre

Strategy Map 2018-2021

The board and staff met to collaborate on developing a three-year strategic plan for the Child Development Centre that meets the Mission and Vision of the Centre and stays true to the Beliefs that guide our work. Lyn Hartley facilitated the sessions. Caregiver and stakeholder survey results were shared with the board and staff.

The strategic plan is reviewed and updated yearly with staff and board input.

Our Vision

To support children and families in achieving their aspirations.

Together we can reach the stars.

Our Mission

We work with families and community members to provide therapeutic services and support the developmental needs of all Yukon children from birth to kindergarten.

Our Values and Beliefs

Respect, trust, honesty and compassion are the cornerstones of our service.

- We believe that childhood is a time of wonder, play and discovery.
- We believe in an inclusive community where all children are accepted, supported and valued.
- We believe the development of children is enhanced by looking at the whole child.
- We believe in providing services as early as possible.
- We believe families know their children best.
- We believe cross-cultural bridges are built through openness to all cultural values.
- We believe in partnerships with families, each other and community members.
- We believe in positive mental health and well-being.

Strategic Goals and Actions

Four goals were identified and are prioritized in order.

Strategic Area	Goal	Actions
Funding	Develop a strategy to address funding issues	<ul style="list-style-type: none"> • Identify opportunities for consideration to diversify funding sources • Advocate for CDC with key relationships at Government and Political levels. • Build on public relations campaign to increase awareness of our services, accreditation and non-profit elements
Working with our key partners	Continue to strengthen our key relationships through high visibility and targeted connections	<ul style="list-style-type: none"> • Public: Public relations campaign to increase awareness of our non-profit status and stories of impact. Dispel myths that we are part of government and only for high needs children. • Health Professionals: Continue to educate professionals about services and the referral process. • Parents: Build capacity in parents to advocate for their children’s needs. • First Nations: Continue to work in collaboration and offer specialized programs. • Communities: Strategically attend key community events and raise awareness about services and programs. • Early Childhood Educators: Continue to build capacity and share information. Provide input into the new curriculum.
Building and Accessibility	Enhance and make the best use of existing facilities	<ul style="list-style-type: none"> • Conduct an inventory of space. • Increase accessibility for the first floor.
Programs and Services	Continue to provide quality programs and services to all Yukon children and look for opportunities to work with emerging funding programs that are well-aligned with our work	<ul style="list-style-type: none"> • Track opportunities related to the Truth and Reconciliation recommendations. • Develop an approach to integrate Jordan’s Principle to enhance CDC services for First Nation families. • Continue to find ways to minimize the waitlist and support families.